

THE 6TH ANNUAL INVITATIONAL
ENVISION
CONFERENCE
DELEGATE PACKAGE

Presented by



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ABOUT THE CONFERENCE

This year's sixth annual Invitationals theme will be "Envision" hosted by DECA Ryerson. The conference will provide delegates within Ryerson, and all DECA U Chapters across Ontario with the opportunity to participate in our weekend long event, highlighting the case competition. The Envision Conference will be taking place at Ryerson University's Ted Rogers School of Management and the Chelsea Hotel, located in downtown

Toronto. This year's delegate fee includes a two night stay at the Chelsea hotel, two catered dinners, swag bags, and a social to end off the conference. Delegates will have the opportunity to engage in valuable workshops, activities, and panels held by industry professionals. The goal of this conference is to help delegates carve their own paths to success, both academically and professionally.

DRESS CODE

Delegates are expected to dress in Business Formal attire at all events of the Envision Conference, except for the social on Saturday night.

ITINERARY

FRIDAY NOVEMBER 24

4:00-6:00PM
REGISTRATION
Mattamy Athletic Centre

6:00-8:15PM
DINNER
ALUMNI PANEL
Mattamy Athletic Centre

SATURDAY NOVEMBER 25

8:00AM

JUDGE'S BREAKFAST

CPA Lounge TRS 1-003

9:00AM-3:00PM

CASE COMPETITION

11:00AM-2:00PM

**CASE PRACTICE
LINKEDIN PHOTOS**

11:00AM-11:45AM

WORKSHOP 3: DELOITTE

Dalal Atta, Consulting Business Analysts

12:00PM

LUNCH

CPA Lounge

1:00-1:45PM

WORKSHOP 2: ROGERS

Dave Sheedy, Senior Brand Manager

2:00-2:45PM
WORKSHOP 1: IBM
Bruce Haryott, Consultant

3:30-4:30PM
NETWORKING
CPA Lounge TRS 1-003

4:30PM
BREAK

6:00PM
DINNER
Chelsea Hotel

7:15PM
KEYNOTE SPEAKER, HAMZA KHAN
Chelsea Hotel

8:00PM
AWARDS

Chelsea Hotel

9:00PM
CLOSING REMARKS

Chelsea Hotel

10:00PM
SOCIAL

CUBE

SUNDAY NOVEMBER 26

11:00AM
HOTEL CHECKOUT

CASE COMPETITION

EACH DELEGATE WILL PARTICIPATE IN ONE DAY INTENSIVE CASE COMPETITION ON SATURDAY, NOVEMBER 24TH

Delegates will be competing in either an individual category or a team category. We will try to accommodate delegates' first choices, however this is not guaranteed.

INDIVIDUAL CATEGORIES

- Accounting
- Fashion and Retail Management
- Human Resources Management
- Restaurant and Food Services
- Management Consulting

Preparation: 15 minutes

Presentation: 10 minutes

Questions: 2 minutes

TEAM CATEGORIES

- Marketing Management
- Business to Business
- Sports and Entertainment Marketing

Preparation: 30 minutes

Presentation: 15 minutes

Questions: 3 minutes

*Calculators are permitted while preparing the cases, however laptops are not.

EVENTS

KEYNOTE SPEAKER



HAMZA KHAN

Hamza Khan is a multi-award winning marketer & entrepreneur. He's the co-founder of both Splash Effect, a boutique marketing & creative agency, as well as SkillsCamp, a soft skills training company. Hamza has spoken at more than 50 events (including 2 TEDx events) across 20 cities and 8 countries, to more than 15,000 people.

He is a faculty member at Seneca College and Ryerson University, teaching courses on digital marketing and social media. Through his consulting, writing, teaching and speaking, Hamza empowers people and businesses to transform ideas into reality.

Learn more at www.hamzakhan.ca.

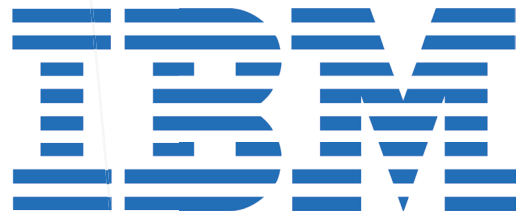
EVENTS

WORKSHOPS

During the competition events, there will be activities for delegates to participate in.

Workshops are also offered for students to learn relevant skills and to gain knowledge in various areas. These business related workshops will add value to all delegates' professional experiences, and will provide delegates with the opportunity to engage in the knowledge to be provided by industry professionals. The three workshops features at the conference include:

Deloitte.



SOCIAL

STYLE CODE

Patrons should arrive at our venue appearing neat, clean and trendy. Entry to Cube is at the discretion of the front door staff.

No flip-flops, shorts or beachwear

No track pants or jerseys

No tank tops or sleeveless shirts for men

Hats are discouraged

(at the discretion of the front door staff)

Designer denim and clean sneakers are permitted

(at the discretion of front door staff)

**Style Code may be subject to change for special events.*

cube

TRANSPORTATION

Delegates are responsible for arranging transportation to and from Invitationals and socials. Delegates can take the bus, train, or even carpool with their chapter. The Toronto Coach Terminal is a five minute walk from Ted Rogers School of Management and the Chelsea hotel. The terminal provides services from Greyhound and Megabus.

Toronto Union Station is located 20 minutes (walking distance) away from the Ted Rogers School of Management. The station provides GO Bus/Train and VIA Rail services. This commute can be made shorter by using the TTC Subway from Union Station to Dundas Station (5-10 minutes subway ride).

Keep in mind that the Chelsea hotel is a 5 minute walk from Ted Rogers School of Management. Also, all venues through Invitationals are walking distance.

Please contact us if special accessibility accommodations must be made.

TORONTO COACH TERMINAL

610 Bay Street Toronto, ON M5G 1M5
(416) 971 9452

TORONTO UNION BUS STATION

141 Bay Street Toronto, ON M5J 1J5

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DOWNLOAD WHOVA ON YOUR SMARTPHONE'S APP STORE

Download WHOVA on your smartphone to stay in the loop on all communications and updates during the conference weekend. On the app, you will be able to ask the DECA Ryerson team questions, connect with fellow conference attendees, access practice cases for the competition, post pictures of your weekend and find out where each venue is located for the conference



**ACCESS CODE:
ENVISION**

All attendees will be sent an invitation to join The Envision Conference group on WhoVA. If you have not received your invite, or are having trouble downloading, please contact the Conference team for help.

CONTACT

For more information visit
DECARYERSON.COM

Have any questions? Email

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